



MEDIA CONTACT:

Dudley Voigt

FLOW Artistic Director

info@FLOWNorthside.org,

651-274-9154

FOR IMMEDIATE RELEASE:

The 6th Annual FLOW Northside Arts Crawl Saturday, July 30th 3-8 pm

Since 2006, FLOW has become the premier art event in North Minneapolis. This free, family event is a unique collaboration between business and arts organizations that showcases artists of all ages from the North Minneapolis community. FLOW is a self-guided art tour featuring visual and performing artists showing at businesses, studios and organizations along West Broadway in North Minneapolis.

Event Highlights

New opportunities to promote biking and healthy choices

- Pick up a voucher and shuttle yourself along the route for FREE on a Nice Ride MN bicycle
- Decorate your bike at the Bike Walk Twin Cities booth
- Join the outdoor Zumba dance class hosted by Lundstrum Center

Other highlights include:

- Cookie Cart Summer Festival, featuring food from the Smack Shack, tours of the bakery and free cookies
- Live music at the KFAI stage
- The Goddess of Glass Artisan Market
- Fremont Clinic F.I.T. Force DT Life Break Dancers
- Open Mic hosted by Tish Jones featuring Power of our Voices youth
- Unlimited Next Level Drill Team
- Tropical Zone Orchestra and Tropical Charanga at the Capri Theater
- Northside 365 photography project
- BLO Stage & Beer Garden and FLOW Afterparty

Tornado Response

Many individuals, businesses and organizations in North Minneapolis have been affected by the tornado. In addition to exhibiting fine art, there will be multiple opportunities to make and experience art that responds directly to the Tornado.

- Live Chainsaw Carving with recovered trees sponsored by FORECAST Public Art (finished pieces will be auctioned off)
- Murals by Juxtaposition Arts on tornado damaged buildings

- Photography and field recordings of the aftermath by alleycat.mn
- Northside Community Poem writing project
- Art Sale to Benefit Northside Artists
- Artist Resource Panel with Springboard for Arts
- Reflection for Healing Prayer Flags by Lucy Craft Laney students display and activity

Tornado Volunteer Recognition at FLOW

From 5:00 – 6:00 on July 30th, at Penn & Broadway there will be a special ceremony to recognize the 6,000+ volunteers who've been part of the massive clean up of North Minneapolis in the weeks and months following the Tornado. We want to make sure all who helped, formally or informally, are invited.

Working with Photography at the Center, a new nonprofit started by the founder of the Mpls Photo Center in North Minneapolis, we will be creating a large-scale group photo of the volunteers who have helped with tornado clean up. The panoramic image will be exhibited in the community. Additionally, the photo along with images taken on the ground of the process will be shared via the web and made available to the public.

This will be a living mosaic of neighbors, community members, volunteers, and organizations that came together in a valiant response to the tornados' destruction. This ceremony and photograph is a tribute to the efforts of so many community leaders who represent so many different sectors through this Ceremony & Photograph. It's an invitation to Northsiders, Twin Citians, Minnesotans and beyond to stay engaged as we heal and move forward.

Other Northside Arts Events

Northside Music and Arts Festival,
Thursday July 28 5:00 -8:30pm, North Commons Park

In addition to hearing the Minnesota Sinfonia play, come enjoy displays from local artists, listen to local musicians, grab a bite to eat and enjoy a performance of *Peter and Wolf* put on by Northside children.

Monkey Mind Pirates: The Musical!

Friday July 29 7:00 p.m. and Saturday July 30, 11:00 a.m., The Capri Theater
Monkey Mind Pirates is a puppet rock yoga adventure! Starring Z Puppets Rosenschnoz and the Monkey Mind Pirates campers from Camden Music School, Tickets \$7.00, admission is free for children 2 and under.

West Broadway Farmers Market

Sunday July 31st 10:00 am – 3:00 pm, 2102 W. Broadway
North Minneapolis' own Farmers Market will have the chainsaw carvings on display. Silent Auction bidding on the sculptures closes at the end of the market.

MEDIA OPPORTUNITIES

- Interviews and live appearances - Artists and representatives from businesses and organizations are available for in studio appearances
- Photo Opportunities - Week of July 25th, work will be installed in FLOW sites – call to arrange a meeting
- Live Remotes – any location along the route during the event on Saturday, July 30th 3-8 pm
- Photos available on request of art, artists, sites, partners and past years

FLOW traditions include food, art for sale, a free shuttle service, art-in-real-time, outdoor stages, public art, and chances to meet the artists, businesses and community members of North Minneapolis. Other programming includes work from Asian Media Access, Hollywood Studio of Dance, Voice of Culture Drum & Dance, Obsidian Arts TAWU artists, Emerge Community Development, Carney Group photo booth, Sanctuary CDC, Minneapolis Community Education, KIPP Stand Academy and Catalyst Community Partners.

The rich fabric of Northside partnerships and resources is focused on rebuilding the community. The youth are already asking to process this, artists are responding through their work and now, more than ever, the Northside needs creative energy. FLOW 2011 invites the Twin Cities to help us paint this new canvas, sing the praises of a resilient community, dance the joys and fears of the aftermath, write down these stories and carve out a new Northside!

FACEBOOK: [FLOW: Northside Arts Crawl](#)

TWITTER: [FLOWNorthside](#)

DONATE AT: <http://www.razoo.com/story/Flownorthside>

FLOW is an arts crawl that shines a light on the Northside community through the arts. It unites, celebrates and transforms in collaboration with the broader communities that surround us.

