



## Call for Artists: FLOW Northside Arts Crawl

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### SHOW CONCEPT

This free, family event is a unique annual collaboration between the business and arts communities that showcases artists of all ages who live and/or work in North Minneapolis. FLOW is a self-guided art tour featuring visual and performing artists showing at businesses, studios and organizations along West Broadway in North Minneapolis.

SUBMISSION DEADLINE: June 27<sup>th</sup>, 2011

VISUAL ART EXHIBITION DATES: July 29<sup>th</sup> – August 12<sup>th</sup>

### PARTNERS

FLOW is produced by the West Broadway Coalition with support from the PEACE Foundation and Northside Arts Collective. FLOW staff will facilitate the match between artists and sites; will market and fund the infrastructure of the event, including creating a map and guide to the event and producing event signage.

The sites will be encouraged to exhibit the work up for 2 weeks including the weekend of FLOW and have information on hand about the artists. Each site will work directly with the artists on the hanging and striking of their show. The artists will be responsible for hanging and taking down their work. Artists will provide information about their work (business cards, flyers etc.) on site, and will be present during the event.

### GOALS

This event is meant to create opportunities for North Minneapolis to build partnerships, work together in a unified way and create and sustain enduring relationships and collaborations. It will be a highlight event for North Minneapolis, focusing on West Broadway, to promote the Northside as a destination area for the broader community. We believe the arts can be both a social and economic vehicle to bring positive attention to our community.

[www.FLOWnorthside.org](http://www.FLOWnorthside.org),

Go there for:

- more information,
- submit an application,
- upload images of your own work into the Web Gallery

Questions? [info@FLOWnorthside.org](mailto:info@FLOWnorthside.org) or call Dudley Voigt 651-274-9154

# FLOW ARTIST APPLICATION

**DEADLINE: JUNE 28, 2011**

**West Broadway Coalition, 911 W. Broadway Suite 1, Minneapolis 55411**

Email to: [info@FLOWnorthside.org](mailto:info@FLOWnorthside.org)

ARTIST/GROUP NAME \_\_\_\_\_

CONTACT NAME (If different than Artist) \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

NOTE: By participating in this event, the artist agrees to not hold the PEACE Foundation, Northside Arts Collective or the venue responsible for any damages, theft, or loss of any artwork.

We encourage you to go to [www.FLOWnorthside.org](http://www.FLOWnorthside.org) for the most current information. We will do our best to match artists to sites that seem the best fit. Once matched, you will work directly with your site to coordinate the installation, including the number of pieces, amount of space, method of display and other logistics.

You are encouraged to submit a collection of work for exhibition as opposed to individual pieces. Please include any websites or images you would like us to make available through our marketing and promotions.

**Medium** – We are looking for visual and performing arts in all forms! Please indicate which discipline(s) the work would represent (i.e. poetry, collage, video, ceramics, dance, painting, etc.)

**Space & Technical Needs** - Please help us find the best site for you by providing as much information as possible.

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Many venues are programming stages, activities and outdoor or street level performances. Let us know if you would be interested in participating on this level as well.

**Yes, please contact me with opportunities for:**

- Art Activities
- I would like to sell my work at a booth or table at FLOW. I will provide all my own display equipment including canopy, tables, chairs, etc. and understand that NO ELECTRICITY WILL BE PROVIDED.
- I would be interested in having a both at the MN Sinfonia Outdoor Music and Arts Festival, Thursday July 28<sup>th</sup> in North Commons Park 5:00 – 8:30 pm, please pass my contact info on to them.